

Save the Dates: November 11th - 19th, 2014



MIAMI-DADE COUNTY BUSINESS DEVELOPMENT MISSION TO BRAZIL



Sao Paulo, November 11th -15th / Rio de Janeiro, November 15th - 19th, 2014

The Honorable Carlos A. Gimenez, Mayor, Miami-Dade County, and the Honorable Jose "Pepe" Diaz, County Commissioner and Chair of the International Trade Consortium Board of Directors, cordially invite South Florida companies to join them on a Business Development Mission to Sao Paulo and Rio de Janeiro, Brazil from November 11th thru the 19th, 2014.

Brazil is the world's 5th largest country both geographically and in population with 197 million people. By 2020, Brazil's growing middle class will help Brazil become the world's 5th largest consumer market. Brazil is South Florida's largest trading partner, with total trade of \$16 billion in 2013, resulting in a \$10 billion trade surplus.

Miami-Dade County has a Sister City affiliation with the City of Sao Paulo. In 2012, Brazil ranked as the top country for international visitors to South Florida.

Delegates will explore business opportunities in Sao Paulo and Rio de Janeiro through pre-arranged one-to-one business meetings, be briefed by the US Commercial Service, participate in networking events with business and government officials. Registered participants will have access to reduced Airline and Hotel rates.

Best market prospects and leading sectors for U.S. exports include: Aerospace/Aviation, Computers and Parts, Construction, Medical Equipment and Supplies, Information and Communications Technology, Sporting Goods, Travel and Tourism, Education, Safety and Security, and Professional Services.

FOR MORE INFORMATION PLEASE CONTACT:

Maria Dreyfus-Ulvert, Senior Trade Developer
Economic Development and International Trade (EDIT) - RER, Miami-Dade County
(305) 375 - 3885/1254 Email: mdreyfu@miamidade.gov

Sponsorship opportunities available!